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Attorney Docket No.: BIS1P001

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE RECEIVED

IN RE APPLICATION OF: MOYER, MIKE

MAY 11

SERIAL NO.: 09/751,081

Technology Center 2100

FILED: 12/28/00

TITLE: SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT  
FOR AN ENHANCED E-COMMERCE GRAPHICAL USER  
INTERFACE

## ASSOCIATE POWER OF ATTORNEY

Assistant Commissioner for Patents  
Washington, DC 20231

Dear Sir:

I hereby appoint: C. Douglas McDonald (Reg. No. 26,659)

whose post office address is

Carlton Fields, P.A.  
P. O. Box 3239  
Tampa, Florida 33601-3239

as my associate attorney in the above-entitled application, to prosecute this application, to make alterations and amendments therein, and to transact all business in the Patent and Trademark Office connected therewith.

Please continue to address all future communications to:

Carlton Fields, LLP  
P. O. Box 721030  
San Jose, CA 95172-1030

Respectfully submitted

Date: 05/11/2001  
\_\_\_\_\_  
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